





— *Where Dreams Meet Reality* —



Immerse yourself in the epitome of luxury living within our opulent apartment enclave. Here, architectural grandeur meets serene elevation, offering an oasis of tranquility amidst the vibrant pulse of Chennai. Each residence, a masterpiece of design, features sumptuous finishes and expansive spaces bathed in natural light. Indulge in unparalleled amenities that cater to your every desire, transforming daily life into an exquisite experience. This is not merely a residence; it is a sanctuary where elegance and sophistication intertwine, inviting you to embrace a lifestyle of distinction.



*A land blessed by all the
elements of Vasthu*

About Shirdi Shelters

Building Livespaces across Chennai

Company Name	:	Shirdi Shelters Whitefield Pvt. Ltd.
Founded	:	2011
Building Experience	:	14 years
Experience in Layout Development	:	35 years
Leadership	:	Mr. Chandran
Completed Projects	:	Over 1000 homes
Current Projects in Progress	:	More than 150 homes
Headquarters	:	Chennai
GST Number	:	33ABECS1187Q1ZU
Core Expertise	:	Innovative design solutions, tailored customizations, robust engineering teams, and a relentless pursuit of excellence. Our passion for integrating cutting-edge technology and modern aesthetics ensures top-tier homes with a customer-first approach and unparalleled quality.

Whitefield Mudra Phase B

Project & Information Overview

Project Name	:	Whitefield Mudra Phase B
Location	:	Medavakkam
Land Size (Block B)	:	88.50 Cents
Flat Size (Block B)	:	1550 sq. ft. - 1700 sq. ft.
Available Unit Types	:	3 BHK
Total Units	:	65
Development type	:	Residential Complex
Amenities	:	Badminton Courts, Multi-purpose Hall, Walking Track, EV Charging Point for every Car, Power back up for common area & apt, Security system - Camera & Security Locks.
Core Strength	:	Featuring modern interiors with superior ventilation and a Vastu-compliant design, our homes are built to last, with high-quality specifications ensuring exceptional resale and rental value. Each residence is equipped with state-of-the-art amenities designed to cater to all age groups. The spacious floor plans are crafted for optimal efficiency, with customization options available to suit individual preferences.



Artist's Impression

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9 Pillars of Unmatched Excellence:
The Epitome of Luxury Living

Seamless Connectivity Meets Prime Accessibility

Situated in a Secure, Elevated Zone

Exceptional Investment Returns (ROI)

Elevated Lifestyle in a Secure Neighborhood

Serene Open Terraces for Outdoor Indulgence

Exclusive Luxury Specifications Designed for Distinction

French Doors and Bay Window: A Touch of European Sophistication

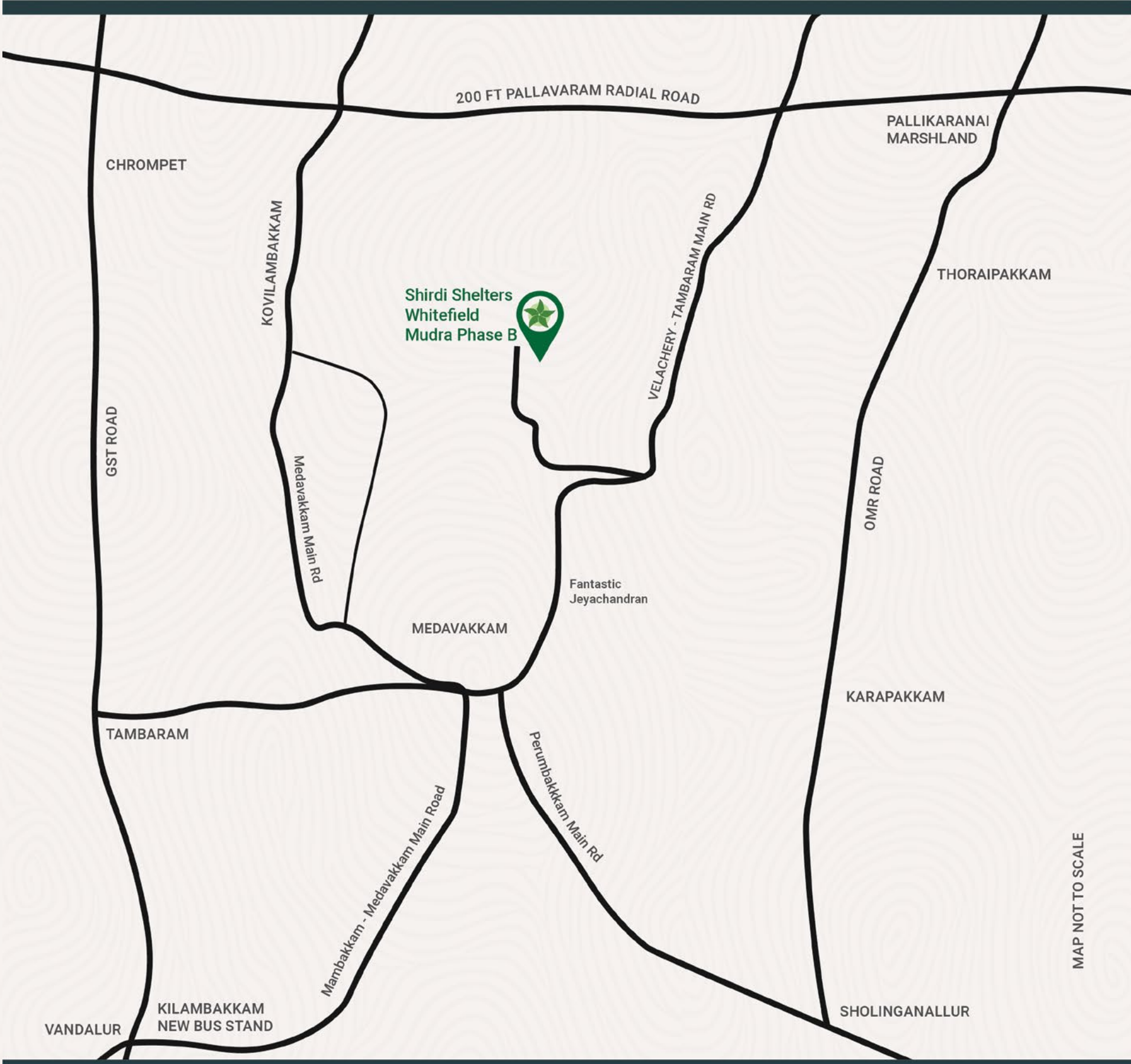
Vastu-Compliant Homes Tailored to Your Desires

World-Class Amenities for a Holistic Lifestyle



STRATEGICALLY POSITIONED
FOR YOUR LIFESTYLE

Our project is thoughtfully located to provide the perfect balance between convenience and tranquility. Nestled in the heart of Medavakkam, it offers seamless connectivity to key destinations while keeping you close to nature.



PROXIMITY

Velachery	7 km	Airport	12 km
Beach	7 km	Guindy	12 km
Sholinganallur	8 km	Adyar	14 km

SCHOOL

BVM Global School, Perumbakkam – Approx. 4 km
Velammal NewGen School, Medavakkam – Approx. 3 km
Zigma Matriculation School, Medavakkam – Approx. 2.5 km
Gateway International School, Sholinganallur – Approx. 6 km

RECREATIONS

Phoenix MarketCity, Velachery – Approx. 7 km away. Vivira Mall, Navalur - Approx. 9 km away.	MGM Dizzee World – Approx. 15 km on ECR. Wild Tribe Ranch, ECR – Approx. 18 km away.	Sholinganallur Food Street – Approx. 6 km away. The Farm on OMR - Approx. 10 km.
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COLLEGES

Asan Memorial College of Arts & Science, Jaladampet – Approx. 5 km
Jerusalem College of Engineering, Pallikaranai – Approx. 6.5 km
Sathyabama University, Sholinganallur – Approx. 8 km

HOSPITALS

Gleneagles Global Health City, Perumbakkam – Approx. 4 km
Prashanth Super Specialty Hospital, Velachery – Approx. 6.5 km
Cloudnine Hospital, Perumbakkam – Approx. 4 km
Sankara Eye Hospital, Pallikaranai – Approx. 5 km



Artist's Impression | Living & Dining

Living & Dining

Main Door

Up-to 8 ft. x 4 ft. size & 48 mm thickness (Teakwood frame)

Main Door Lock

Yale smart lock or equivalent brand
(Control the door from anywhere with your phone)

Flooring

5.25 ft. x 2.75 ft. or 6 ft. x 4 ft. Tiles (Somany / Kajaria / Varmora
RAK Ceramics / Fotia / Creanza or equivalent brand)

Painting

Berger Silk Glamour / Asian Royale Shine Paint or equivalent brand
(2 coat putty, 1 coat primer, 2 coat paint)

Dining

Washbasin with light point & 5 amp socket - 1 Nos.

French door

8 ft. x 8 ft. Coloured or White UPVC Window frames toughened tinted special Glass.

Electrical

GM brand Modular switches or equivalent brand- (T.V. unit 5 amp socket - 4 Nos, Switch board 5 amp - 2 Nos, Spotlights Points - 8 Nos (Extra Cost), Wall lights - 4 Nos, Ceiling Chandelier Point - 1 Nos, Ceiling Fan point - 2 Nos, Internet Point Cable - 1Nos)
Switches - G7 Posh Bronze model two way switches

Model Flat ready for Display.



Artist's Impression | Master Bedroom

Master Bedroom

Bedroom Door

8 ft. x 3.6 ft. size padak or equivalent violet frame 40 mm thicknes shutter hardware

Lock

Yale or equivalent brand

Flooring

Wooden Planks (200 mm x 1000 mm | 200 mm x 1200 mm (Somany / Kajaria / Varmora / RAK Ceramics / Fotia / Creanza or equivalent brand)

Painting

Berger Silk Glamour / Asian Royale Shine Paint or equivalent brand (2 coat putty, 1 coat primer, 2 coat paint)

Electrical

GM brand Modular switches or equivalent brand (Wall 2-way light point 1, wall fancy light point -1, 2-way ceiling fan point -1 Nos, Switch board 5 amp -3 Nos, Individual 5 amp - 2 Nos, TV - 1 Point, (In any two Bedroom) A/c point - 1 Nos, foot Lamp - 1 Nos, Spotlights points- 4 Nos (Extra Cost))

French door

8 ft. x 8 ft. Coloured or White UPVC Window frames toughened tinted special Glass.



Kitchen

Flooring

5.25 ft. x 2.75 ft. or 6 ft. x 4 ft. size tiles (Somany / Kajaria / Varmora / RAK Ceramics Fotia / Creanza or equivalent brand)

Painting

Berger Silk Glamour / Asian Royale Shine Paint
(2 Coat Putty, 1 Coat Primer, 2 Coat Paint)

Electrical

GM brand Modular switches or equivalent brand
(Wall tube light point 2, ceiling fan point -1, R.O & Chimney provision, 5 amp – 3 Nos , 15 amp – 2 Nos , Fridge Point – 1 Nos, Spotlights points – 2 Nos (Extra Cost))

Window

4 ft. x 4 ft. Coloured or White UPVC Window frames toughened tinted special Glass.

Quartz or Granite Counter top *(Alternative to Concrete Slab for a Modular Kitchen enhancement)*

Franke or equivalent brand sink single bowl kitchen

Upto 2 ft from counter top – 4 ft. x 2 ft. wall tile



Artist's Impression | Toilet

Toilet

Quartz Sanitary fittings

Jaguar / Kohler / Somany or equivalent brand.
Washbasin, Overhead Shower, 3 in 1 provision wall mixer,
Wall mounted or floor mounted closet | Glass partition in MBR toilets
(Kohler / Jaguar / Gold Plus or equivalent brand) (In Any one Toilet)

Floor tile

1 ft. x 1 ft. (Somany / Kajaria / Varmora / RAK Ceramics / Fotia /
Creanza or equivalent brand)

Wall tile

2 ft. x 1 ft. (up to false ceiling) False ceiling in all toilets.

Electrical

GM Brand modular switch or equivalent brand - (Geyser 15 amp point -1 Nos,
Exhaust fan point 5 amp - 1 Nos, Washbasin mirror light point - 1 Nos,
5 amp point - 1 Nos, Ceiling light - 1 Nos)

Ventilation

2 ft. x 3 ft. Frosted Toughened Glass | Top Hung Exhaust Fan (Extra Cost)



Artist's Impression

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ELEVATING EVERYDAY LUXURY

French Windows : White or Coloured UPVC Frame

Bay Window

Balcony & Open Terrace

EV Charging for Every Car Parking Bay

Up to 8-foot Doors

Antique Switches : GM Brand (Living & Dining)

Tile Flooring: 5.25 ft. x 2.75 ft. or 6 ft. x 4 ft.

Quartz or Granite Countertops

Ready-Mix Concrete (M25 & M30)

Digital Locks - Yale, Dormakaba or Europa

Red Bricks - Wire Cut : 9" x 4" x 3"

Convenience Car Parking Space (16 ft. x 8.5 ft.)

Security & CCTV

Metro Rail Connectivity

FRENCH WINDOWS WITH COLOURED OR WHITE UPVC FRAMES ENHANCING LUXURY AND STYLE

Our apartments feature stunning French windows that bring a touch of classic elegance to modern living. These large, beautifully crafted windows invite an abundance of natural light to illuminate the space, fostering a warm and inviting atmosphere. The use of colored UPVC frames elevates the luxury of apartment homes by seamlessly blending aesthetic appeal with superior functionality. Their sleek, modern appearance enhances the architectural design, while their durability and low maintenance ensure long-lasting elegance.



BAY WINDOWS



A Quintessential Feature of Elegance

Our thoughtfully designed bay windows are a perfect fusion of luxury and practicality, transforming your living space with abundant natural light and ventilation. These panoramic windows offer expansive views of the surroundings, creating a seamless connection between your home and the outdoors, while allowing natural airflow that enhances the overall comfort of your interiors.

Beyond aesthetics, the bay windows are ingeniously crafted to include accessible storage space, offering a practical solution for keeping your home organized and clutter-free.

Whether used as a cozy reading nook or a serene space for relaxation, the bay windows are a feature that elevates both the style and functionality of your home.

BALCONY & OPEN TERRACE



Flooring

1 ft. x 1 ft. or 1.6 ft. x 1.6 ft. (Brands: Somany, Kajaria, Varmora, RAK, Fotia, Creanza, or an equivalent brand)

Painting

Berger Silk Glamour / Asian Royale or equivalent Brand (2 Coat Putty, 1 Coat Primer, 2 Coat Paint)

Electrical – Balcony

GM brand Modular switches or equivalent brand – (Ceiling Light Point 2 Nos, Ceiling Fan Point – 1 Nos, 5 amp – 1, Washing Machine Provision – 1 Nos)

Electrical – Open Terrace

GM Brand modular switch or equivalent brand – sufficient electrical points will be provided subject to approvals.

Toughened Glass Balcony with SS Hand Rails

SPACIOUS CAR PARKING 16 ft x 8.5 ft A HALLMARK OF CONVENIENCE

Meticulously designed with a focus on accessibility and maneuverability, expansive parking facilities impart an opulent touch. Shirdi being an early adopter to technology & to be a part of better environment. Whitefield provides an EV charging point for all allotted car parking.



DOORS - UP-TO 8FT X 4FT ELEGANT AND EXPANSIVE

Just like the impressive stature of an elephant, our doors stand out with their grand, wide design that commands attention. They are engineered to provide a majestic entryway, much like the grand presence of an elephant in the wild.



ELEGANT SWITCHES: IN LIVING & DINING

A TOUCH OF SOPHISTICATION

Crafted with a sleek, brushed finish, these switches bring an air of luxury and style, blending seamlessly with modern decor. Their smooth, tactile feel and minimalist design make them a pleasure to use, elevating the everyday experience of turning on a light into a moment of understated elegance.



ELEGANT LARGE FORMAT TILES

Our luxury tiles measure an impressive Elegant Large Format Tiles: A Touch of Luxury, offering expansive, seamless surfaces that elevate the aesthetic of every room. These large-format tiles create a sense of grandeur, reducing grout lines for a clean and sophisticated look.

Spacer	2 mm or 3 mm (Approx.)
Tile Size	6 ft x 4 ft 5.25 ft x 2.75 ft
Finish	Luxury Glossy Matt Rustic



QUARTZ COUNTERTOPS: LUXURY MEETS DURABILITY

Crafted from one of the toughest materials on Earth, quartz countertops offer the perfect blend of elegance and endurance for your **modern kitchen counter top**. Unlike natural stone, quartz is engineered for resilience, providing the beauty of natural marble with enhanced strength and minimal maintenance.



SUPERIOR STRENGTH WITH MACHINE-MIXED CONCRETE

ENHANCED DURABILITY

Resistant to wear and tear, ensuring long-lasting performance.

OPTIMAL WORKABILITY

The Ready Mix Concrete allows for uniform distribution of materials, resulting in a consistent and high-quality finish.

STRUCTURAL INTEGRITY

With a compressive strength of M25, M30 concrete is ideal for load-bearing structures, ensuring safety and stability.

REDUCED CRACKING

The precision mixing reduces the chances of shrinkage and cracking, contributing to the overall longevity of the construction.



UNCOMPROMISED SECURITY CONVENIENCE OF DIGITAL LOCKS

The digital lock feature represents the forefront of contemporary security solutions, offering a seamless blend of safety and ease of use. By eliminating traditional keys, these locks provide homeowners with keyless entry options, enhancing convenience and reducing the risk of lost keys. This feature not only elevates the security of residential spaces but also embodies modern sophistication, catering to the tech-savvy homeowner's need for enhanced protection and effortless living.

FEATURES OF DIGITAL LOCK

- Fingerprint
- Card Key
- Mechanical Key
- PIN Code
- Remote Control
- Work With App



CLAY RED WIRE CUT BRICKS

Size - 9 in x 4 in x 3 in

The use of red bricks in luxury homes evokes a sense of timeless elegance and architectural heritage. Their natural warmth and texture create a unique blend of tradition and modern sophistication. Renowned for durability and eco-friendliness, red bricks offer a luxurious, sustainable appeal, ensuring both beauty and lasting quality for discerning homeowners.



AEROCON BRICKS

- ECO FRIENDLY
- ENERGY EFFICIENCY
- HEAT & WATER RESISTANT



METRO RAIL CONNECTIVITY ENHANCING ACCESSIBILITY

Metro rail connectivity around Medavakkam is a transformative feature that significantly enhances accessibility and convenience for residents. The residents can effortlessly connect to key destinations, including commercial hubs, educational institutions, and healthcare facilities, fostering a seamless urban experience.



SMASH INTO FITNESS BADMINTON COURTS

Indulge in the thrill of the game with three dedicated badminton courts designed for enthusiasts of all levels. Whether for leisure or competition, these premium courts offer the perfect setting to stay active and energized within the comfort of your community.



REFINED WASHBASINS 1000X500X185 MM FOR DINING ELEGANCE

Make a statement in your dining area with a spacious, wall-hung washbasin complemented by a full pedestal. Designed for both utility and grandeur, it adds a touch of elegance while ensuring unmatched convenience for your sophisticated lifestyle.



AMENITIES

Indulge in world-class amenities that cater to your every need. From a state-of-the-art fitness center to a luxurious infinity pool, each facility is designed to elevate your lifestyle. The smart home technology seamlessly integrates convenience and luxury, offering you the ultimate living experience.



MULTI -
PURPOSE
HALL
WITH
DINING



MULTI -
PURPOSE
COURT



WALKING
TRACK



SECURITY
SYSTEM



CCTV



POWER
BACKUP



EV CHARGING
STATIONS



Artist's Impression

OUR COMPLETED PROJECTS



WHITEFIELD MUDRA PHASE A



SEMBAKKAM - WHITEFIELD GRAND - C



WHITEFIELD MUDRA PHASE 3



WHITEFIELD MUDRA PHASE 1

OUR COMPLETED PROJECTS



VILLA - MEDAVAKKAM



CHITLAPAKKAM - A



CHITLAPAKKAM - KHANIKA



WHITEFIELD MUDRA PHASE 2

ASSOCIATE BRANDS

Our commitment to excellence is reflected in our collaboration with trusted and premium brands, ensuring the best quality for your dream home.

Electrical Switch	Sanitaryware	Plumbing
Electrical Cable	Paint Material	Flooring Tiles
Generator	OUR BANKERS	

DISCLAIMER

- This brochure is a conceptual representation and does not constitute a legal offering. All visuals, layouts, and specifications are purely indicative and are subject to refinement and enhancement at the sole discretion of the developer.
- Brands and materials mentioned are carefully curated for quality and luxury; however, they may be substituted with equivalent or superior options based on availability and design updates.
- The developer reserves the right to make architectural and technical adjustments to ensure superior quality and compliance with evolving standards without prior notice.
- The final terms and conditions, as outlined in the legally binding agreement, will supersede all representations made in this brochure.
- This document is intended for informational purposes only, aiming to provide an aspirational preview of your future living experience.



Corporate office : Whitefield Mudra
Phase 3, Vadakkupattu Road ,
Medavakkam, Chennai - 600 100.

RERA No. :

Site Address : Whitefield Mudra
Phase B, Sri Sathya Sai Nagar,
Medavakkam, Chennai - 600 100.
Ph : 94450 38636 | 99415 55556

Site Location



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